

Kelseyville Business Association  
General Meeting Minutes  
2-03-25

Meeting was called to order at 5:30pm. Officers in attendance were: Marie Wotherspoon, Tina Cruz, KJ Desoto, Helen Finch, Christie White.

Motion to approve January minutes was made by Mike Nickels, second by KJ Desoto. Unanimous

Lisa Cowdrey did share the same treasurer's report as she had for us at BOD on Jan. 20, 2025. There were no questions...report was filed for audit.

Tina Cruz reported that we had 17 membership renewals in January. No new members. She reassured members that renewal notifications go out every time a new payment is received in our PayPal account. Members should be patient and trust that they will be notified. She will be reaching out to members to update info over next couple of months.

Trena Pauly suggested that we might benefit from reaching out to some of the businesses on Main St. who may have slipped through the cracks or just be new to the neighborhood.

It was determined that some businesses are not getting the coverage that they would hope for on our FB page or website in some cases. Seems necessary for someone to go to website and determine who is and who isn't listed on our business directory and who should be removed as well.

KJ and Brian Fisher are talking about magazine ads with Bohemian Mag. She also provided Street Dance Posters and shared the music lineup.

Two GOLD sponsorships – Redwood Credit Union, couple from Washington – Jim and Elma Alvarez.

Christie delivered pizza to Interact Club for their help with CITC. She is working with Lisa on the purchase of new garland for decoration downtown.

Trena and Beautification committee is working on event sign at Main St. and Hwy 29 and laying the ground work for installation of silhouette lights on Main St. buildings. Permission is required from 18 businesses for installers to go on rooftops to install and maintain on a regular basis. A liability contract will also need to be in place.

They are also working to create a large metal heart that says I LOVE KELSEYVILLE. It will be on wheels and brought out during events for photo op.

Trena created a calendar of all of our events to share with People Services so that they can schedule clean up accordingly.

Bylaws have been updated by Marie Wotherspoon and Robert Boccabella and are ready to be shared with BOD for their final approval and vote on Feb. 17, 2025. They will then be mailed out to members for preview before March general meeting at which time they will be voted on by membership. A ballot will need to go out by Constant Contact in order to receive votes of members not in attendance at general meeting as a 2/3 vote of entire membership is required to ratify new bylaws.

Rachel White shared an update on Save Kelseyville. The greatest effort at this time is being spent to have the BOS rescind the letter they sent to BGN in Dec. Jessyca Pyska drew up a new letter to share but nothing is mentioned of Kelseyville or the concerns that we have regarding damage to personal reputations and general moral.

Tina Cruz continues to shop insurance for vehicles, monitor and Directors and Officers.

Raffle registration is in a holding pattern at this time.

Helen gave an update on BOD decisions regarding CLEAN CA ...mostly awaiting information from Lori Price at Public Works to share liability waivers and road map of where they would like us to be busy and where they would not...due to safety hazards.

Hoping to be able to establish an EVENT on FB that would allow us to share road map and allow people and/or organizations to sign up for given sections where anyone can see and choose accordingly.

Jeff Brandt brought to light a stabbing in Pioneer Park...we are all in agreement that it might be advantageous to take steps of our own as opposed to waiting for county to act. Helen will call Officer Dutra for council...

Announcements: Coleen Yorba Kee from LCCC shared info about fishing tournament on March 15/16, May 17/18 Konocti Vista Casino has 200 Dune Buggies in the neighborhood with drivers looking for something to do.

Test and Tune at Buckingham Golf Course is also on May 17/18.

As well, in Clearlake Oaks the annual Bass Tournament will take place on May 17/18.

Beautification Committee wants a name for their new utility vehicle...any ideas.

Paul Marchand from Highland Springs Equestrian is hosting an event called Equine Brain Science Seminar on April 24-28.

Tuesday, Feb. 18, Jackson Stone at Big Valley Grange 6:30 – 10...pot luck.

Marie and KJ agreed to take on calendar concerns...Helen will put together a meeting with Kim Riley to fine tune communication efforts.

KUMC wants to host some activities that do not require alcohol as they are unable to serve on premises.

Meeting was adjourned at 6:20pm...

Next general meeting held on March 3, 2025, 5:30pm at American Legion Hall

Next BOD meeting held on Feb. 17, 2025, 5:00pm at back room of Saw Shop

Respectfully submitted

Helen Finch

