

Kelseyville Business Association

General Membership

Meeting Minutes

3-04-24

Helen welcomed everyone with refreshments as they arrived at the meeting. We started off the meeting at 5:30 with guest speakers Megan Langford and Greg Panella to discuss the Kelseyville area plan. As they showed an outline of the 1995 Kelseyville area plan map, they informed the room that they will have the opportunity to go online and apply to join the Board of Supervisors that will consist of 5 people and hold their title for 2 years.

February Meeting Minutes: Sophie provided the January minutes, Mark Borghesani set the motion to approve the minutes and Lian Campodonico second it.

Treasurer Report: Lisa Cowdrey couldn't make it, so she prepared the report for Helen to go over.

Membership: Jennifer Gayda announced that we have about 130 KBA members.

Sponsors: KJ Desoto couldn't make it, she informed Helen that the website is doing great and that she personally spoke to everyone that's involved with sponsorship herself.

Christie White: She spoke about getting the projector. The main questions are, who will run it? who will store it and how? and when to use it?

Kim Riley: Wi-Fi Splash page is working great, and we would like to welcome new members on the website also.

Trena Pauly: Beautifications the garbage hats, reflector tape and flashing signs are getting ordered.

Max Angeleri: Didn't attend and will update us if anything comes about at the next meeting.

Weston Seifert: introduced Megan Langford and Greg Panella for the area map.

Rick White: Bacon fest meetings are being held at Saw shop anyone is welcome to come.

Mark Borghesani: Nothing new to update.

Old Business: Gary Olsen plaque is now going to be \$60.00 not \$300.00.

New Business: KHS digital marketing class Dan Conklin will be looking at our website and we are letting the young adults run the Instagram page to help us improve. Also, the Rotary has the poker run Saturday March 16 from 2-6pm.

