

Kelseyville Business Association  
Board of Directors Meeting  
May 15, 2023 at Finch Gardens

President Fritz called meeting to order 5:08 with Mark Borghesani, Weston Seifert, Rick White, Christi White. Anticipated late arrivals are Mark Lipps, Diane Fore and KJ Desoto.

First topic was filling empty board position...Board has been at eleven seats, right now we are at ten. Obvious choices are Rick White or Brad White, however, all agree that bringing in young new business owners would serve us well. Possible candidates were Elan of Pioneer Natural Wellness, Jennifer Gayda of Bottle Rock Candles and had Helen Finch been at the meeting she would have suggested Max Angeleri.

It was decided that KBA would benefit from having a credit card in order to make purchases for events and such. Fritz will require EIN in order to fill out applications. It will be necessary to update signature card at Umpqua in order to move forward running credit card through Umpqua Bank.

Umpqua Bank will require a copy of meeting minutes stating when new slate of officers was installed. Also, a letter from secretary requiring that certain members should be removed and others added.

It was agreed that Kim Riley (Social Media Chair), Fritz Pearce (President), Rick White (Baconfest Chair) and Mark Borghesani (treasurer) should have credit cards as opposed to debit cards which do not provide detailed use of card and purchaser.

Baconfest update is looking like 15 chefs are on board. Things are coming together...block captains will be determined, Helen will make sure that judges will have scribes, sea scouts will be on board to manage ice, and Weston and Rick are working on a fun video to celebrate Baconfest.

Leah, of Pabst Blue Ribbon Construction, reached out to Fritz to suggest that their company would like to help fund the replacement of broken street light near the church which was damaged by a falling tree during the recent storms. There was no certainty as to whether or not Dustin would be willing to do the work replacing lamp. It will be necessary to determine where lamps were purchased in the hope of obtaining a new one.

Another lamp near CDS building needs to be straightened.

Website is in serious need of an update. Helen spoke with Brian back at Christmas time and Christi is reaching out to him again as we speak.

There is concern regarding weeds around base of trees downtown. No one wants to use Round Up but moving grates for hand weeding does not seem like an option. Something organic like vinegar, salt and dish soap is being considered.

Historical Plaque on side of Maker Bldg has been removed to allow for a mural. The north side of the Studebaker bldg. is being considered for new home.

County is still unwilling to provide any assistance regarding speed issues in downtown Kelseyville. They have suggested that Law Enforcement should be required to manage said issues. There is an effort being considered to provide business owners with a form to record speeding incidents that they are witnessing

and present a “log” of these incidents over a given period of time. We would then present this to CHP so that they might determine a time when their presence could be most effective.

This is simply a matter of going through the steps in the hope that we can make the county see our concern and take heed.

It seems that people are parking in handicap spaces in front of Carmelitas and Fore Family. It is not clear whether they are able to see the spaces since they are quite faded. Perhaps we should paint them ourselves.

Board determined that a moment of silence in memory of Mike Riley before beginning mixer meeting would be appropriate.

Rick White determined that a budget may be in order for “Mark from the brewery” to manage electrical concerns on Main St

KJ shared that an effort will be made to “rope off” a section of Fore Family Tasting room for musicians only as individuals off the street are coming in and helping themselves to food that is meant for band members.

Fritz would like to share most recent accomplishments of KBA ...Funding for downtown WIFI has been determined to be less than \$5,000 that was budgeted so that will be underway shortly and \$2,500 funding for new PA system has been voted on and approved as well. Board also agreed to share Kelseyville “rack cards” along Hwy 5 businesses and the bulletin board on Kelseyville Food Center building has been replaced.

Attendance and Volunteer sheets will be on hand for guests to sign in and volunteer.

Mark will move “lift” to downtown KVL yard to assist Jeff in getting on top of building to check PA speaker activity.

Meeting adjourned at 6:00pm.