

## **Kelseyville Business Association Minutes July 12, 2010**

**Minutes to be read for members' convenience and approved on September, 13, 2010**

Meeting was called to order at 6:03 p.m.

Board members present were Trena Pauly, President, Julie Richardson, Vice President, Jeanette Bartley, Secretary, and Myron Holdenried, Treasurer and twenty-nine members and guests were there.

After President Trena asked if minutes were read by everyone, Greig Olson complained that minutes missed some meeting information. There was discussion that written minutes need to be brief or they would be too long for everyone involved.

**Minutes**-The minutes from the last meeting were read by present members who had not read them on the website and Gary approved and Mary seconded it and all were in favor.

Greig Olson asked that the minutes on the website state that they can be amended.

**Treasurer's Report**-Myron did not have a written report. He reported that West America Bank had about \$1900.00 and Umpqua Bank has \$5,700.00

Trena reported that the KBA has 77 members and introduced a new member, Martha, who will be selling snow cones at the street dances and other events.

**Gateway Signs Enhancement**-Myron, Eric, Mike, Nick and Armand are working on signs.

**TOD Signs**-Are up and thanked everyone who was involved.

**Grillin' on the Green**-Cindy Ustrud shared with the group about Westside Community Park Committee who is sponsoring a fundraising barbeque cook-off and competition event to raise funds to complete Westside Community Park recreational facility in the City of Lakeport phase II that will develop 6 more acres with 3 soccer fields, one regulation baseball field and one combination Little League/softball field by 11/11.

**Bike Racks**-Myron did not talk to Pear Festival board about donating money for this. It was suggested that fencing material would be cheaper to use.

**Street Light Plaques**-They are ready to be installed and will be up in August. It is a matter of setting a date with the committee.

**Street Dance**-Last street dance was a success. Thank you Ruth at Kelseyville Pharmacy for sponsoring. The next one is July 15<sup>th</sup> and the sponsors are Joan Sturges, Studebakers, Kelseyville Appliance and Roto-Rooter.

**Merchant Discount Card**-A sample merchant discount card was passed around if anyone was interested.

**Mixer Location**-The next mixer is August 9<sup>th</sup> at Wildhurst tasting room.

**KBA Brochure/Directory**-They were ready to pick up after meeting. Trena thanked Linnell Printing for their work and Julie Richardson for putting all the info together.

**Other Announcements-**

**Barn Quilts Update**-Marilyn says the participation has been wonderful. They have 13 quilts for the first phase and 10 on order for the 2<sup>nd</sup> phase. There is a quilt trail map on the Pear Festival website and a new map for the Wine Adventure July 24 and 25<sup>th</sup>.

**Fair Wine Booth**-Theresa and Jeanette brought a sign-up sheet for volunteers during the fair hours. They asked where the banner and any unused plastic wine glasses from last year to save money. It was mentioned that items were at Holdenreid's. Also, needed is a cash register with tape. Their next meeting will be July 21<sup>st</sup>, 3p.m. to discuss what wines to pour and any other matters.

**Marijuana Ordinance**-Supervisor Rob Brown said that at the end of summer this will be on the BOS meeting agenda to discuss marijuana dispensaries, use permits and zoning to better regulate this growing problem in Lake County. He will let the KBA know the date. Sheriff Mitchell added that the initiative on the November ballot has loop holes and may not really address what is needed.

**Billboard Proposal**-President Trena opened for discussion the final pros and cons. Each person had 2 minutes and she asked that everyone be respectful of other's opinion. Some meeting participants presented their pros and cons with discussion regarding county billboard sign regulations that are already in place. Mark B. made a motion that a letter be written to the Lake County Community Development Department and a copy sent to Doug Bridges, property owner where billboard will be, to approve the billboard sign. Eighteen (18) were in favor and there were two (2) nos.

**Meeting Adjourned 7:20 p.m.**