

Kelseyville Business Association Meeting Minutes November 14, 2011

Minutes to be read on the website for convenience and approved at the January 9, 2012

Meeting called to order at 6:08 p.m.

Board members present were Trena Pauly, President, Mary Morse, Vice President, Jeanette Bartley, Secretary, Myron Holdenried, Treasurer and thirteen members and guests.

Minutes-The minutes from September 12th were read by the present members and Mary moved to approve, Armand seconded and all were in favor.

Treasurer's Report-Myron reported that the checking had \$6,133.19 and the savings \$5,720.85 with a total of \$11,865.04.

Bike Rack-Kelseyville High School metal shop is working on the bike rack and should be completed by January.

Bus Stop Bench-All has been approved, however, there is no room for an awning and Roger Wheeler will be handling the project.

Konocti Challenge Rest Stop-Trena thanked everyone who helped, Sid, Armand, Mark B., Tom Lincoln, Mary, Dave and Trena. Sid mentioned that it is not worth doing again, and there was a mutual feeling that it is not something for KBA. KBA came in 4th place and won \$571.43. It was discussed how much to donate to Safe House of Lake County, a nonprofit designated to give to for the event, and how much KBA should keep. Mary moved to donate the full \$571.43 to the Safe House and Sid seconded it. All were in favor.

2011 Calendar of Events

Christmas in the Country Parade of Lights-Mary reported that the Christmas in the Country Parade of Lights is Friday, December 2nd, 6:30 p.m. She will not need the \$800 that she requested at the last meeting due to generous sponsors from the Pear Festival, \$500, Konocti Vista Casino, \$400, and Kelseyville Pharmacy, \$400.

2012 Officers-Trena reported that nominations for officers on the board are needed. Jeanette Bartley nominated for President and Nick for Vice President. Nominations are needed for Secretary and Treasurer. She asked meeting attendees if anyone was interested or wanted to nominate anyone. She will send an e-mail asking for nominations. In December, board members will be nominated for 2012.

Gard Street-The school board wanted a consensus for KBA about selling or leasing property to the county to have county offices at Gard Street. Meeting attendees all agreed that it would be good for business in Kelseyville.

Wreaths Across America-Trena provided sponsorship forms for the Kelseyville Cemetery where wreaths are placed on the grave markers for veterans. At the Kelseyville Cemetery, it is scheduled on December 10th 9 a.m.

New Businesses in Kelseyville-There are new businesses in Kelseyville, discount spices, antique store, health fitness (was Curves) and soon a brewery.

Other Announcements

KBA Stickers-Sid suggested having "Proud Member" stickers for the business windows. Need to determine size and design. Maybe a contest?

Academic Decathlon-Kelseyville High School is hosting it this year and all county schools will be attending Saturday, January 28th-February 4th.

Decorate Store Windows-Linda is developing an artist network to decorate empty store-fronts. Her vision is to have artists in each area of the county placard with artist's names. She is working with Wildhurst to plan an art and wine show.

Rob Brown reported that there is another group interested in Konocti Harbor. He discussed Mt. Konocti park installing restrooms, dealing with easement conditions with the Fowler family, and providing a shuttle two to three times a month. Ferndale was sold to Konocti Vista Casino.

Myron announced that two Kelseyville wineries won the People Choice Awards, Wildhurst for best white and Rosa 'D Oro for best red.

Christmas Party Mixer-The party will be at the Saw Shop, Tuesday, December 13th 6 p.m. and the cost is \$15. Trena needs to confirm.

Meeting adjourned at 7:16 p.m. Submitted by Jeanette Bartley, Secretary